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520 South Princeton Avenue

The Villa Park Evergreen Company

Villa Park, Illinois

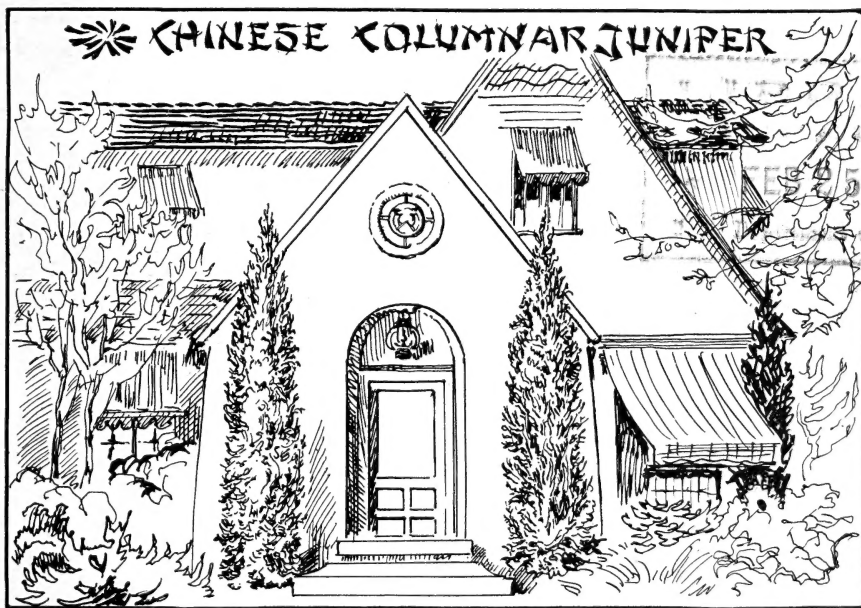
SPRING 1943

Even under these trying times it is necessary that man should relax. And where could this be done better than working in the garden. This will keep us fit for the struggle ahead of us. At the same time we will improve our home. The more beautiful the home, the harder its owner will fight for it and the freedom it stands for. So let's make our home as beautiful as we can. Let's maintain home morale, it will help us in these difficult times.



GARDEN
FOR
VICTORY

Amidst scarcity and raising prices it is refreshing to note that nursery stock is not rationed and prices are still low. Take for instance the offer we make below. Two beautiful Junipers, large enough for immediate landscape effect for only \$1.50. Even at the height of the depression no such bargain was available. In all the years we have been in business we never have been able to offer such a remarkable value.

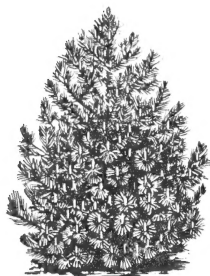


The Chinese Columnar Juniper is one of the best columnar evergreens. The foliage is bluish-green. It is a very hardy tree and will thrive in almost any situation. Its tall columnar form gives a touch of elegance to the entrance, the foundation planting, or as formal sentinels in the garden. The Chinese Columnar Juniper grows more compact and shapely with age. Here is a bargain we cannot strongly enough urge you to take advantage of.

2 Chinese Columnar Juniper
Heavy field grown plants 2 feet high
Ready for immediate landscape effect. **\$1.50** post paid

Pines

Scotch Pine



This is one of the fastest growing evergreens. It will withstand heat and drought. The Scotch Pine is rugged and hardy, adapted to the most difficult conditions of soil, climate, and trying exposure. The foliage is silvery green. A very handsome, picturesque tree. Very scarce at present.

Twice transplanted trees, 12-18 inches high, heavy plants.
Each : 35¢ -- 4 for only \$ 1.00 Postpaid.

White Pine.

The White Pine is one of the hardest native evergreens. It is a beautiful tree and will grow under almost any condition. Five needles and long cones distinguish the White Pine. Its symmetrical conical shape makes it an object of great beauty. Plant a few White Pines. Enjoy their soft silvery green color and spreading low flung branches. Make an outdoor sitting-room under its shade and breathe its health giving fragrance.



Heavy twice transplanted trees. 12 - 18 inches high.
Each: 40¢ --- 3 for only \$ 1.00 Postpaid.

Red Pine.



The Red Pine is a typical native tree found mostly in the Northeastern States. It is one of the most beautiful Pines and suitable for many ornamental plantings. It is very hardy and adapts itself to almost any situation and soil, the foliage is abundant and massive. For bold effects this is a most valuable evergreen. Why not plant some of these native Red Pines around your property. You will be pleased with them.

The trees we offer are twice transplanted, 12-18 inches high.
Each: 25¢ --- 6 for only \$ 1.00 Postpaid.

Austrian Pine.

A Pine of vigorous growth. One of the few evergreens that will withstand the gas, smoke, and dirt of the city atmosphere. Typical long needles of dark green color. Its long, whitish winterbuds are most attractive through the cold weather. Not particular about soil conditions. This is a real bargain, as Austrian Pines are practically off the market. Our supply is limited, better order at once.

Twice transplanted bushy trees. 12-18 inches high.
Each : 35¢ --- 4 for only \$ 1.00 Postpaid.



Mugho Pine.



The Mugho Pine is a real dwarf evergreen. Compact and hardy. Its new shoots in spring look like small candles. Free from insects and pests. Very scarce as no seed is coming from Europe. Ours is the true dwarf type. Price is very low.

8-10 inch spread, twice transplanted. Real little gems.
Each: 40¢ --- 3 for only \$ 1.00 Postpaid.

Spruces



← Norway Spruce.

This is one of the fastest growing evergreens. A strong upright grower that soon develops into a large, bushy, stately tree. Used for specimens, windbreaks, hedges, also for tubes and formal plantings. One of the best evergreens for the Living Christmas tree. Very scarce at present.

The trees we offer are especially heavy trees, twice transplanted, 12-18 inches high.

Each: 35¢ --- 3 for only \$ 1.00 Postpaid.

Black Hills Spruce. →

The Black Hill Spruce is a living thing of beauty, admired by all. Its color is rich blue-green, sometimes intense blue. Very hardy and easy to transplant. It is of symmetrical growth, always retaining its pyramidal form. The Black Hills Spruce is famed for its shapeliness. Be sure to order some.

We offer some especially heavy, compact trees twice transplanted 12-15 inches high. Each one is a beauty.

Each: 40¢ --- 3 for only \$ 1.00 Postpaid.



Our Colorado Blue Spruce Offer



3 COLORADO BLUE SPRUCE

Fine bushy trees, 6 years old, 2 times transplanted, average height 1 foot. The biggest value ever offered. } **\$1.00**
3 FOR ONLY.....

Post Paid

The Color of the Colorado Blue Spruce is similar to the bloom or sheen on a grape or plum. It is a powdery substance that can be wiped off the needles. This accounts for the trees losing color after a hard winter of snow and ice. The new growth again shows the blue color. The trees we offer are grown from especially selected Blue Spruces. It must be remembered that only a certain percentage will grow into "Blue Shiners", because of this we cannot guarantee the ultimate color. In young trees the blue color is less distinct, but should get more pronounced as they grow older. We mention these facts so that our customers will not be disappointed upon delivery of the trees.

Junipers

Chandler Juniper.



The Chandler Juniper is another new upright growing Juniper of intense blue color. It belongs to the Colorado Juniper family embodying the hardiness and pyramidal form of this group of evergreens. Dry weather will intensify the unusual silvery blue color of this attractive compact growing Juniper. Suitable for entrance planting, the foundation, the outdoor living room or for single specimen.

We offer heavy field grown plants, each one a beautiful specimen ready for immediate landscape effect. 2 feet high.

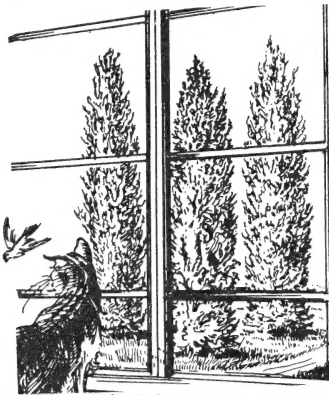
Each: \$1.25 --- 2 for \$2.00 Postpaid.

Burk Juniper.

This is one of the newer upright growing Junipers. It forms a narrow pyramid, covered with dense, steel blue foliage. It is easy to grow and will develop into a fine specimen with less attention than most Junipers. The Burke Juniper is still scarce at present but will become very popular in time. Its extreme hardiness combined with lovely lines and striking color makes it one of the most ornamental evergreens. You should have this tree in your planting.

We offer heavy, twice transplanted trees for immediate effect. Field grown plants- 2 feet high.

Each: \$1.25 -- - 2 for \$2.00 Postpaid.



Irish Juniper.

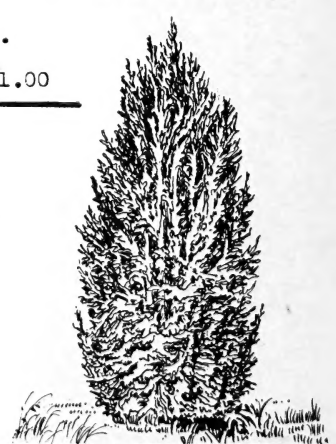
The Irish Juniper is one of the most popular erect-growing evergreens forming a highly decorative slender column. The foliage is of blue-green color. No better evergreen can be found where space is at a premium, and regularity and neatness is desired. A very slender narrow type has been developed in the last few years which is superior to the ordinary Irish Juniper. It is this new narrow type we offer in our bargain.

Twice transplanted trees.
12-18 inches high
Each: 40¢ -- 3 for only \$1.00

Spiny Greek Juniper.

The Spiny Greek Juniper is a dense, symmetrical evergreen with bluish spiny foliage. Its form is cone shaped, broad at the base, tapering towards the top. A choice evergreen for accents, foundation planting, or formal effects. On account of its slow growth it is also extensively used in cemetery plantings. We have had many calls for this fine Juniper but were never able to meet the demand. But now we are fortunate enough to offer again a limited supply. But hurry.

Fine little trees, 2x transplanted 10-12 inches high.
Each: 40¢ --- 3 for only \$1.00 Postpaid.





So well known is this evergreen that it is hardly necessary to describe it in detail. It is a popular tree in every location of the United States, growing equally well in the extreme North or the extreme South. The Pfitzer Juniper is used in foundation plantings as well as specimens and hedges. The trees we offer are heavy field grown plants which have been trimmed twice.

12-15 inches spread.
3 for only \$ 1.00 Postpaid.

Savin Juniper.



The Savin Juniper is one of the best low growing evergreens. Foliage is dark green. It will grow in almost any soil and endure smoke and other adverse city conditions. Good for border and foundation plantings. It may also be arranged around porches and along paths. Heavy plants.

12-15 inch spread.
2 for only \$ 1.00 Postpaid.

Andorra Juniper.



The Andorra Juniper is one of the newer evergreens and one of the finest additions of the low growing evergreens. Spring and summer color is of rich bright green. Fall and winter spreads a beautiful purple hue over this Juniper. We offer heavy plants for immediate effect.

12-15 inches spread.
2 for only \$ 1.00 Postpaid.

Sargent Juniper.



This is one of the most beautiful low growing evergreens, exceeding seldom more than 1 foot in height. Foliage is bluish green. Fine for the border or the rock garden. Heavy plants.

10-12 inches spread
3 for only \$ 1.00 Postpaid.

Tamarix Juniper.



This Juniper has a spreading habit forming a low mat. Foliage is bright bluish green. It is perhaps of more symmetrical and dense growth than all the other low growing Junipers.

12-15 inches spread.
2 for only \$ 1.00 Postpaid.

Telephone: Villa Park 898 R



Visit Our Salesground.

If you live near Chicago, Illinois we extend a hearty invitation to visit our salesground. Our new Winfield Acres nursery is located on U.S. Highway 30, also known as Roosevelt Road, about 20 miles west of Chicago, or to be more specific 4 miles west of Wheaton. Here we always offer some nice bargains in small and large evergreens, trees, shrubs and flowers.

The Firs

White or Concolor Fir

A very hardy tree, withstands heat and drought. Its silvery-toned foliage is soft in texture. Habit of growth is erect and the broad graceful branches are very decorative. For lawn specimens there is nothing finer than a White Fir. Very scarce at present, however we are able to offer a limited supply of these superb trees.



Twice transplanted trees, sturdy.
Ready to grow fast. 12-15 inches.

Each: 40¢ - 3 for \$ 1.00 Postpaid.

Douglas Fir.

The Douglas Fir is a very handsome tree. Its appearance resembles strength but also gracefulness. Its lower branches will persist sweeping almost the ground. This splendid tree assumes a pyramidal form, making a fine lawn specimen. Some of the Douglas Firs have the same bluish tint as the Colorado Blue Spruce. Be sure to order some Douglas Firs.



Twice transplanted. 10-15 inches high
Seed come from especially blue trees.

Each: 40¢ - 3 for only \$ 1.00.

Oregon Grape (Mahonia Aquifolia)



The Oregon Grape (Mahonia Aquifolia) is a broadleaved evergreen or evergreen shrub. Its lustrous, leathery leaves which are armed with spiny teeth, their bright yellow fragrant flowers, and the attractive blue-black fruit have won for them wide popularity. Their rigidly upright stems, their bronze-green foliage and their all-around sedate and tidy appearance always makes them a handsome and useful garden ornament. Stands shade very well, a good plant for the northside.

We offer strong, field grown plants, twice transplanted. 12-15 inches high.

Each: 65¢ --- 2 for only \$ 1.00

Arbor Vitae

7.

Siberian Arbor Vitae.



One of the most planted evergreen is the Arbor Vitae, also called "The Tree of Life". The Arbor Vitae will thrive in almost any situation, however it likes lots of moisture. One of the hardiest member of the Arbor Vitae family is the Siberian Arbor Vitae. It is indeed a very desirable plant. It keeps a good green winter color. Its outline is conical. The foliage is dense, bright green in color. It is very desirable tree for ornamental planting, deserving a place in every good garden.

The trees we offer are especially heavy, giving immediate landscape effect. Twice transplanted, 12-18 inches high. Each: 60¢ --- 2 for only \$ 1.00 Postpaid.

Globe Arbor Vitae.



The Globe Arbor Vitae is one of the best of the Arbor Vitae. It forms a natural globe which requires no trimming. Excellent for foreground planting, for foundation groups, or for potting. It is also used at the side of entrances. For a low hedge there is nothing finer than the Globe Arbor Vitae as it practically requires no attention. The foliage is dense, of lace like appearance with a rich green color. It will thrive in almost any condition and succeeds even in partial shade.

Bushy trees, twice transplanted, 10-12 inch spread. Each: 55¢ --- 2 for only \$ 1.00 postpaid.

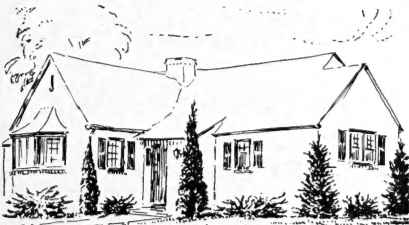
Pyramidal Arbor Vitae.



A tall slender evergreen, the narrowest of all, very popular. Retaining its rich greencolor throughout the year. It prefers a sunny location. Excellent for tall accent or to emphasize height or contrast. Often planted in pairs at entrance or gates. It attains a height of about 10 feet, seldom more than 3 feet at the base. Like all evergreens it likes lots of moisture and if planted at least 3 feet from the foundation of the house it should develop into a real fine specimen. An occasional shearing will be beneficial.

Twice transplanted trees. 12-15 inches high. Hardy . Each: 45¢ --- 3 for only \$ 1.00 Postpaid.

A New Book on Evergreens.



Do not miss ordering our new book on evergreens. Written in every day language. Full of practical suggestions. Over 50 illustrations. It gives the newer ideas in beautifying the home grounds. You should have this book.

Price is only 25¢ Postpaid.

Planting Directions



Pail of muddy water to cover the roots.



Tree planted too high, it will die.



Tree planted right, it will live.



Tree planted too low, it will die.

The fine rootlets of the young trees are very delicate and may be seriously injured even by a few minutes exposure to the sun or drying winds. It is therefore best to keep the trees in an ordinary pail with enough muddy water to cover the roots. Trees should not be kept lying on the ground while the hole is being dug.

The hole should be made large enough to receive the roots without cramping them. The roots are inserted in the hole, spread out and loose soil tamped with the hands. The tree should be set upright and planted to the same depth at which it grew in the nursery. This depth is indicated by a ring of light bark around the tree at ground level.

A test of proper planting is to give each tree a slight tug after setting. If the tree pulls up, it is not properly set. Failure to set the tree firmly and at the right depth usually results in stunting or death.

After the tree is planted it should be watered and judicious watering should be done at least once each week, especially during the first year. Before the ground freezes solidly, an especially good watering should be given. This freezes the roots wet and prevents the drying out of the foliage. Even during the winter, if there is no snow on the ground, an occasional watering should be given. If the Spring is dry, watering should be kept up.

After the ground is frozen, newly planted evergreens should receive a heavy mulch of either dead leaves or straw, 8-10 inches deep. A mulch of this kind holds the frost in check and prevents heaving out, due to alternating freezing and thawing. Weight the mulch down with dirt or boards to prevent the wind from blowing it off during winter.



Roots are cramped, tree will die.



Cultivate often, it preserves moisture.

To Our Friends Old and New

Our evergreens can be successfully transplanted in spring and in fall. The spring planting season starts early in April and lasts until the middle of June. Fall planting starts early in September and lasts until the ground freezes solidly.

Our trees are shipped with the roots packed in damp moss and wrapped in waterproof paper. Shipment will be made in proper time for planting.

If any stock proves untrue to name it will either be exchanged or purchase price will be returned. However in no case will be responsible for any sum greater than the original purchase price.

We guarantee our trees free from disease and in best growing condition. We do not give any guarantee as to the growth of the stock. Climatic condition, your care and other factors over which we have no control will determine your success in growing any plant or tree.

No order accepted under one Dollar and please do not send stamps.

We will pay all shipping charges except where noted otherwise.

No complaint is entertained unless made within five days after receipt of trees.

Our catalogs contain detailed planting instructions, which we kindly ask you to follow carefully.

It is understood and agreed between the customer and ourselves that the purchasers order and our acknowledgment of its receipt, shall constitute a mutual acceptance of all terms and conditions mentioned in our catalog.